

OCTOBER 24, 2012**ORGANIZE****ABOUT FOOD DAY****RESOURCES****NEWSROOM****RECIPES****DONATE**

FOOD DAY FAQs 2012

Food Day is a nationwide celebration of healthy, affordable, and sustainably produced food and a grassroots campaign for better food policies that culminates in a day of action on October 24 every year. Spearheaded by the nonprofit Center for Science in the Public Interest, Food Day aims to bring us closer to a food system with food that is healthy, affordable, and produced with care for the environment, animals, and the women and men who grow, harvest, and serve it. Think of it as an Earth Day for food issues!

In 2012, Food Day seeks to inspire community action in every city and state in the country, with individuals and organizations coming together on October 24 to learn, debate, and mobilize to improve our food system and the American diet. Community action may mean organizing an event, leading a new initiative, or creating a petition to advocate for better food policies. Organizations and individuals may choose to use Food Day to celebrate what our food system does right, or they may choose to use Food Day to highlight the work they are already doing.

THE PRIORITIES OF FOOD DAY:

- Promote safer, healthier diets
- Support sustainable and organic farms
- Reduce hunger
- Reform factory farms to protect the environment and animals
- Support fair working conditions for food and farm workers

Who is partnering with Food Day?

Food Day brings together some of the most prominent voices for change in the food movement, including physicians, nutritionists, labor leaders, environmentalists, farmers, chefs, authors, and cookbook writers, as well as parents, teachers, and citizens from all walks of life. National partners (100+) include the American Public Health Association, Community Food Security Coalition, Farm to School Network, National Sustainable Agriculture Coalition, Farmers Market Coalition, Humane Society of the United States, Slow Food USA, Whole Foods Market, Cooking Channel, and others. A full listing of the Food Day Advisory Board and partner organizations can be found at www.FoodDay.org.

How can I get involved in Food Day?

The Food Day team selects volunteer community coordinators to build coalitions and organize Food Day activities. Many others will host events, from private potluck dinners to movie screenings, rallies and conferences, and post their events on the interactive map on our website. Petitions, policy initiatives, and other community actions are also critical elements of Food Day involvement and can be registered on our site along with other events. Food Day offers resources (but no funding) to help with local organizing, including guides for coordinators, hosts, campuses and schools, as well as a media guide. Food Day also hosts occasional informational webinars. Stay updated by signing up for email notifications through www.FoodDay.org.

I'm interested! How do I learn more?

Visit www.foodday.org to become a host or coordinator, email us at foodday@cspinet.org, or call 202-777-8392. Thank you! We hope you will join this nationwide celebration of real food.

It's time to Eat Real, America!

Food Day was created by Center for Science in the Public Interest